

NATIONAL TRAINEE MANAGER DEVELOPMENT PROGRAMME

BACHELOR OF ARTS IN HOTEL MANAGEMENT

Visit

www.ittralee.ie/tmdp
to find out more
about each of
the modules on
this course

LEVEL 7

SCHOOL OF BUSINESS, COMPUTING AND HUMANITIES



MTU

Ollscoil Teicneolaíochta na Mumhan
Munster Technological University

CLOSING
DATE FOR
APPLICATIONS:

26th February
2021

Two 4-Week College
Blocks Per Year

This programme offers those currently employed in the hotel industry the opportunity to pursue a degree in hotel management while simultaneously working with their sponsoring employer. Each year the programme will comprise of the delivery of 60 credits of study through a blended learning approach. **This programme will require candidates to spend 2 blocks of 4 weeks per annum at MTU Kerry's state-of-the-art facilities in the Hotel, Culinary Arts and Tourism Department.** During this period, a number of modules will be delivered. The remaining modules will be delivered online and through work based learning. An exit award of a Higher Certificate in Hotel Supervisory Management is available after successful completion of year 2.

WHY STUDY HOTEL MANAGEMENT AT MTU Kerry?

This unique programme allows you to continue working while studying for your degree. You will meet a network of similar trainee managers from hotels all around Ireland. You will learn from MTU Kerry's specialist lecturers and get exposure to the leading hospitality experts in Ireland through site visits and master classes.

WHAT ARE MY CAREER OPPORTUNITIES?

There are a range of career opportunities in the hotel sector including General Manager, Head of Department, Duty Manager and specialised management positions such as Food & Beverage, Front Office, Revenue, Human Resources, Marketing and Events Managers.

WHAT FURTHER STUDY OPTIONS ARE OPEN TO ME?

BA (Hons) in Hotel Management

Duration:	3 Years
Apply to:	IT Tralee
No. of places:	30
NFO Level:	7

In partnership with the Irish Hotels Federation, Fáilte Ireland, the Irish Hospitality Institute and MTU Kerry



COURSE OUTLINE

YEAR 1

Semester 1

Learning at Third Level
Introduction to Hotel Management
Introduction to Hotel Industry
Food and Beverage Studies 1
Work Based Learning 1
Operations 1

Semester 2

Food and Beverage Costing
Hotel Marketing
Communications for Hotel Business
Work Based Learning 2
Operations 2

YEAR 2

Semester 3

Food and Beverage Studies 2
Human Resource Management
Work Based Learning 3
Social Media Applications
for the Hotel Industry
Room Division Management
and CRM

Semester 4

Finance for Hotels
Hotel Law
Selling the Hotel Product
Food and Beverage Management
Work Based Learning 4

YEAR 3

Semester 5

Digital Marketing
Management Practice
Training and Development
Financial Management
for Hotel Industry
Work Based Learning Management 1

Semester 6

Revenue Management
for the Hotel Industry
Facility Planning, Design and
Management
Human Resource Planning,
Recruitment and Selection
Entrepreneurship
- Business Development
Work Based Learning Management 2

ENTRY REQUIREMENTS

Applicants should be employed in a sponsoring hotel for at least 3 months before course commencement. Applicants under 23 years of age must have passed five subjects in the Leaving Certificate including Maths and English. Mature applicants, i.e. applicants over 23 years of age by 31st December 2020, are not required to have a Leaving Certificate. Students are required to have a laptop for full online delivery.

YEAR 1 COST

The annual fee for entry in 2021 is €3,000. Fees for subsequent years are subject to increases as determined by the Department of Education and Skills.

Utilising Covid-19 special funding for 2021, €1,050 of this fee will be paid by South West Gnó Skillnet, South Kerry Skillnet, or Rural Food Skillnet on behalf of candidates from eligible member organisations within the sector, thereby reducing the cost to €1,950.

WHAT EMPLOYERS SAY ABOUT GRADUATES:

“It is a very exciting time to work in our dynamic hotel sector with enormous opportunities for career progression in hotels both nationally and internationally. This includes management roles across all areas of operations – whether your ambition is to work in general management or to focus on a particular area such as sales and marketing, food and beverage, accommodation, events, HR or finance. One of the best ways to invest in your career early on is to actively look at training and education options. You can combine your studies while working in the sector through a highly respected industry-focused course such as the National Trainee Manager Development Programme. Combining college, hotel, directed and online learning, this much sought after qualification provides a unique and practical foundation for future career advancement and is a great way to kick-start your career.”

Elaina Fitzgerald Kane, IHF President 2020

WHAT OUR GRADUATES SAY ABOUT US:

Keara O'Brien believes the TMDP course is a vital opportunity for those already working in the hospitality and tourism industry to return to college and earn a degree. Experience and on the job training is important element of our career but having a recognised qualification is invaluable and essential to progression. Having the chance to continue to work while attain this degree was so important, as returning to college full time would not have been an option. The TMDP course provided a theoretical background as well as the practical management experience through several work based learning modules. The blend of both online and in class lectures provided the best learning approach, allowing Keara and classmates to meet and share ideas as well as learn to work on their own initiative from home.

“The three years we spent in college went by so fast and I can honestly say completing this course was one of the best decisions I have ever made. The degree programme provided me with the educational experience to progress within my chosen career and to have a recognised qualification to support me. I was delighted at the end to be awarded with the “IHI Graduate of the Year award” in November 2018, which is a testament to the quality of the course provided with numerous other graduates from other colleges in the country competing. I would recommend this course to anyone that is interested in a career in hospitality.”

Keara O'Brien, Deputy GM,
Parknasilla Hotel & Resort
Trainee Management Development
Programme Graduate 2018

FOR MORE INFORMATION CONTACT:

Lifelong Learning Office;
T: +353 (0)66 719 1701
E: lifelonglearning@ittralee.ie
www.mtu.ie